Exploring emotions

The new Lamicolor decor collection is here with the invaluable tool on which the famous Caravan Collection, which has been offered to RV manufacturers for 25 years, is based

Words Renato Antonini

Lamicolor has presented the new 2024-2027 collection and is expected to be the reference tool for the furniture industry and for finding contemporary solutions for laminates. The RV sector is one of Lamicolor's key focus areas and here is the Caravan Collection, with specific propositions for the motorhome and caravan world. Lamicolor is among Europe's biggest manufacturers of HPLs (high-pressure laminates) and a leader in the RV industry. The many applications of Lamicolor laminates in RVs include horizontal kitchen and table tops and various vertical surfaces such as doors, walls and details in the toilet and kitchen areas.

"Advanced technical solutions and aesthetically trendy proposals are the strengths of Lamicolor", said Pierre Cibrario, sales manager of Lamicolor. *"They have been reasserted in the 2024-2027 collection resulting from a clever selection of decors on superior-quality structural high-pressure laminates. We have been making HPLs for more than 50 years and have constantly perfected our products from a technological point of view, but it is the continuous research on decors that sets us apart. New colors, new effects, innovative and trendy solutions. All our collections are based on creative research to predict the decors that will be the most popular in the market"*.

Lamicolor collection of decors is refreshed every four years and applied to all the sectors in which the company operates offering a wide choice of available proposals to customers. Researching, selecting and preparing the catalog takes time and some "last minute" ideas may be launched after a collection has been created. That is why the Lamicolor 2024-2027 Collection box contains a folder called "News 2024," containing the very latest trends. The 2024-2027 Collection is truly comprehensive and

The Caravan Collection

Dedicated specifically to the RV sector, the Caravan Collection is presented every year and showcases proposals specifically created for the interior design of caravans, motorhomes and camper vans. The Lamicolor range is designed to help customers choose the finishes that best suit RV interiors. The proposals integrate several solutions picked from the Lamicolor Collection with others specific to decorative paper suppliers. For the past twenty-five years, Lamicolor has marketed a specific collection for RVs, a clear sign of its focus on the industry and its customers. Customers look forward to the tool every year, knowing that the fate of a new vehicle line depends on choosing the right laminate.
"The Caravan Collection is a key for our customers helping them speed up the decision-making processes before kicking off production", Pierre Cibrario, sales manager at Lamicolor, explained. *"We send the box with our proposals to designers, managers and purchasing managers of RV manufacturers and furniture makers".*

Above:
News 2024

Left:
Caravan Collection 2025-26

Plus laminates

Plus is the name of Lamicolor's flagship product. First launched in 2019, it is the result of expert technological research. Plus laminate is high performing. It is ultra mat, smudge-proof, scratch-proof, post-forming, soft touch and remarkably elastic. It comes in a wide range of decors, basically everything Lamicolor offers. It is also available in a wide range of sizes and thicknesses. It can be used for both vertical and horizontal surfaces and has interesting applications in the RV sector, where high-end solutions are sought.

Below, the Plus features: available on all the collection • in all Lamicolor formats • anti-fingerprint • soft touch • ultramatt • microscratch repairability • scratch resistant • postforming

features the trendiest solid colors, stone and marble effects, metallic effects, ultra matte finishes and more.
"When presenting the collection, I like to talk about the 'poetry' of the proposition because it goes beyond functionality – beyond being a plain and simple catalog – to convey emotions by creating special combinations, clever choices and exciting ideas that are always the result of careful consideration however 'risky' they may sometimes appear", continued Pierre Cibrario. *"The decors field is vast and with our Collection we want to provide a tool to help customers find what they are looking for. Our careful selection benefits our customers".*

Compact Top Kitchen

Lamicolor also offers the Compact Top Kitchen, dedicated to the kitchen and table area to make work easier for customers. This is a selection of trendy decors for laminates that can be used for kitchen tops and tables, as well as kitchen splashbacks. The tool has undergone many interesting developments and received excellent customer feedback in recent years.