



High-performance with compact design

In the first half of the year Vitrifrigo broke all records, and the company is now looking ahead to 2022 with an enhanced and diversified range of camper vans, featuring new medium-capacity compressor refrigerators, as well as compact models with an extremely high performance

Words Renato Antonini

Vitrifrigo has enjoyed a decidedly positive period over the last few months: the Italian company specialized in compressor refrigerators is therefore preparing to embark on the 2022 sales season with renewed enthusiasm, starting from the Caravan Salon in Düsseldorf, where it will be present with its own stand.

"In the first half of 2021 we registered record numbers - Enrico Pandolfi, Sales Director of Vitrifrigo, explains - with + 8% compared to the same period of 2019. And 2019 was an exceptional year for us, the best year ever, where we achieved a turnover of 41 million euros".

Vitrifrigo's excellent performance is due to a combination of factors: undoubtedly the growth of the European and North American market, where the company is well established, as well as the growth recorded in Europe within the camper van segment, in which Vitrifrigo has always believed and to which it has addressed most of its efforts. Over the years it has optimised its compressor refrigerators for camper vans, and when the market for such vehicles started to experience a substantial growth, it was ready to meet the growing demands of manufacturers. The pandemic forced a slowdown in the Horeca sector (refrigerators for hotels, bars and restaurants), in which Vitrifrigo is firmly established, but the RV and yachting sectors have been able to offset the losses more than significantly. The company has

no problems delivering the product to its customers at the moment (there is only a small delay due to seasonality), and this is because it was prepared for the growth of the market and had already developed adequate strategies to face the crisis related to the availability of materials and components.

"During the difficult period caused by the

pandemic and with the consequent shut-downs due to the general lockdown - Michele Marchionni, Export Manager of Vitrifrigo, says - we dedicated ourselves to the development of new products for the RV market, trying to combine the various needs of the OEMs: limited weight, reduced consumption, increased performance. A difficult challenge, which we feel we faced in



SLIM90

BUILT AND DESIGNED FOR DUCATO TYPE CAMPERVAN

 **NIGHT MODE**
LOWEST NOISE LEVEL AND REDUCED CONSUMPTION DURING NIGHT TIME

 **TURBO MODE**
FAST CHILLING TO THE SET POINT

 **VENT POSITION**
SECURES DOOR AJAR TO PREVENT UNPLEASANT ODOURS WHEN FRIDGE IS OFF

 **3-STAR FREEZER**
16-LITER 3-STAR FREEZER



D20A - D30A

ALL IN ONE
COMPACT DRAWER
FRIDGE/FREEZER



MADE IN ITALY

the best possible way. At the Caravan Salon in Düsseldorf we are presenting interesting new products for camper vans, an increasingly broad and diversified market segment. We can count on the latest R600 compressors: compared to their predecessors with the R134 standard, they are lighter, more performing and use environmentally friendly gases”.

Slim 90 refrigerator

This 90-litre model with compressor is suitable for classic camper vans based on Fiat Ducato or a similar category. It joins the Slim series, from which it takes its aesthetics and which offers refrigerators narrower than normal, to be installed on camper vans in the entrance area (final part of the kitchen) or in a raised position (it is shaped to fit the curvature of the walls). It incorporates a remote compressor with the R600 standard ensuring 10% more space than the previous compressors, while offering not only a larger freezer, but also reduced consumption and better performance. This refrigerator achieves an excellent compromise between performance, consumption and lightness. Its flexibility of operation should also be taken into account, which is guaranteed not only by the Night Mode (energy saving and noise reduction in the rest hours), but also by the Turbo Mode, a still rather rare solution that allows the temperature to be lowered to the desired threshold very quickly.

TL 43 refrigerator

The TL 43 model was launched at the Düsseldorf Caravan Salon 2020, but it is actually entering the market in these days. It is a top loading refrigerator with a capacity of 43 litres. It is suitable for compact, narrow-width camper vans, such as the Volkswagen Transporter, the Ford Custom and the Citroen Spacetourer. It is the lightest refrigerator in its category and stands out for its remarkable flexibility of use. It features the Turbo Mode and the Night Mode, to save energy and reduce its noise during the night. It is

also an “all-in-one” refrigerator: it can be used in refrigerator mode (from 0 to +10° C), but also as a freezer (from 0 to -10° C).

D20A & D30A refrigerators

Developed for both the RV and yachting sector, the new D20A and D30A refrigerators are very compact models, which can be successfully installed on small camper vans, van-based MPVs with minimal equipment, real habitable cars, or conversions based on 4x4 off-road vehicles. The D20A and D30A (capacity of 20 and 30 litres respectively) are drawer refrigerators, ultralight and featuring both the Night Mode and Turbo Mode functions. But they are also “all-in-one” models (a Vitrifrigo's exclusive in this product range), which means that by adjusting the thermostat they can be used both as a refrigerator (from 0 to +10° C) and as a freezer (from 0 to -10° C).



Enrico Pandolfi, Sales Director,
Michele Marchionni, Export Manager

Company profile

Vitrifrigo is a member of the VAG Group (Vitri Alceste Group), a very important international reality operating in the industrial refrigeration sector. They make refrigerators, minibars and air conditioning systems for hotels and offices, the nautical industry, milk and beverages, campers and caravans and the road transport sector. The company bases its policy on continuous research and development in the design, functionality and performance of their products. With about 250 employees and three production plants located in Italy, Vitrifrigo manufactures refrigerators that are the sum of the perfect balance of state-of-the-art technology and modern taste, equipped with compressors that have always been the byword for guarantee and efficiency. The company is equipped with modern assembly lines, which in the most recent plant occupy 13,000 square metres, a department dedicated to thermoforming with finishing on a five-axis machining centre and a warehouse for storing incoming and outgoing products. The presence of the Vitrifrigo brand is guaranteed internationally by an extensive distribution network. In particular, the North America, Canada and Central America markets are managed by Vitrifrigo America LLC, established in 2005.

TL43

TOP LOADING FRIDGE

Runs for 3 or more days
on a 100 a/h leisure battery



Ideal to run from
solar power 24/7



Saving your money
and the environment



14,5 Kg.
ultralight