

# Technologically advanced surface

Novaskin arises from the continuous research of Decor In: nanotechnologies have been used to make a surface with a refined aesthetic effect and superlative performance levels

Words Renato Antonini

**T**he Decor In Printing legacy has always been inspired by targeted research into the creation of new and innovative products, providing the furniture and RV markets with increasingly high-performance and aesthetically effective surfaces. Ever true to this principle, now the company presents the result of a recent study that has culminated in an innovative product: Novaskin. This surface enriches furnishing panels with a special character, distinguishing motorhomes and caravans in both visual and tactile terms.

*"Novaskin is an innovative product, - Matteo Confalonieri, CEO of Decor In, explains - fully aligned with current trends, which gives interior furnishing surfaces a "new skin", with interesting applications in the RV sector and beyond. It arises from intense research conducted by our R&D department, which without neglecting the aesthetic aspect of decoration, broadens its horizons to embrace material performance. Without a doubt I can affirm that Novaskin provides superlative performance levels and effectively adapts to use on new-generation RVs looking to clearly distinguish themselves from the competition."*

## High performance

Novaskin exploits nanotechnologies and new-generation compounds to obtain unique properties and achieve superlative performance levels. The surface is silky to the touch, velvety and ultra matt; an aesthetic effect and tactile experience that transports the RV user into a new dimension. Novaskin also has regenerative and self-repairing properties as it exploits heat.

*"Novaskin provides the panel with an anti-fingerprint surface that is also highly resistant to abrasions and micro-scratches", Pasquale Gesualdi, Art Director of Decor In, explains. "These are essential characteristics for an ultra-matt surface applied to the RV world. Novaskin is made with innovative processes; it exploits nanotechnologies, which enables it to eliminate damage to the furnishing panel: when the scratched surface is heated, it "self-repairs", returning to its original shape and appearance".*

The new surface during a production phase



Novaskin is available in different finishes, a multitude of decorative options that satisfy the requirements and desires of all RV manufacturers. Single-colour surfaces can be used, but there is also the option of creating various kinds of printed surfaces, with limitless potential for customisation.

Matteo Confalonieri states: *“We are proud of the work we have done; Novaskin truly is a modern product in all respects and we are certain it will capture the public’s attention, providing manufacturers with new sales topics. So I invite you to request information on Novaskin and samples, we will be delighted to guide our clients along their discovery of this new product”.*

**Innovative solutions**

Novaskin is an advanced product, however the search for innovative solutions doesn’t start here: in the past Decor In has already launched out-of-the-box proposals that are advantageous for customers. For example this is what happened in 2022 with Deep Foil Fineline, a targeted product specifically developed for the RV world, as it helps even out medium-low quality multilayer poplar. It is a “technological sheet”, a decorative paper with a “hard heart” that conceals underlying imperfections. Its rigidity ensures it does not replicate imperfections of the underlying surface, so it leaves no trace of open knots that often appear in BB quality panels. The Decor In catalogue also includes Deep Foil HR products, particularly suitable for the RV sector. These decorative papers are highly resistance to abrasions and micro-scratches; at the same time they have a 3D effect that replicates the three-dimensionality of wood, with surface veinings. There is also an anti-bacterial version of Deep



Foil 3D paper: SilverCoat contains silver ions, is CATAS certified and has self-sanitisation properties.

**Technique and design at the service of the RV industry**

Decor In is showing an increasing interest in the RV industry, where it has been present since 2010, despite not working as a direct supplier for manufacturers; the sector accounts for 15% of its turnover. It has an extensive and varied offering of decorative papers for finishings. Decor In surfaces are ideal for covering multilayer poplar, an ideal base for RV furnishings. The company’s very own design studio is tirelessly committed to the creation of new decorative paper products, with a direct reference to the rich repertoire of

Italian design. Its main sources of inspiration are the worlds of stones, fabrics and wood: Decor In reproduces and reinterprets any material, photographing and capturing the colours, veins and special effects of materials on a sheet of paper.



Pasquale Gesualdi



Matteo Confalonieri