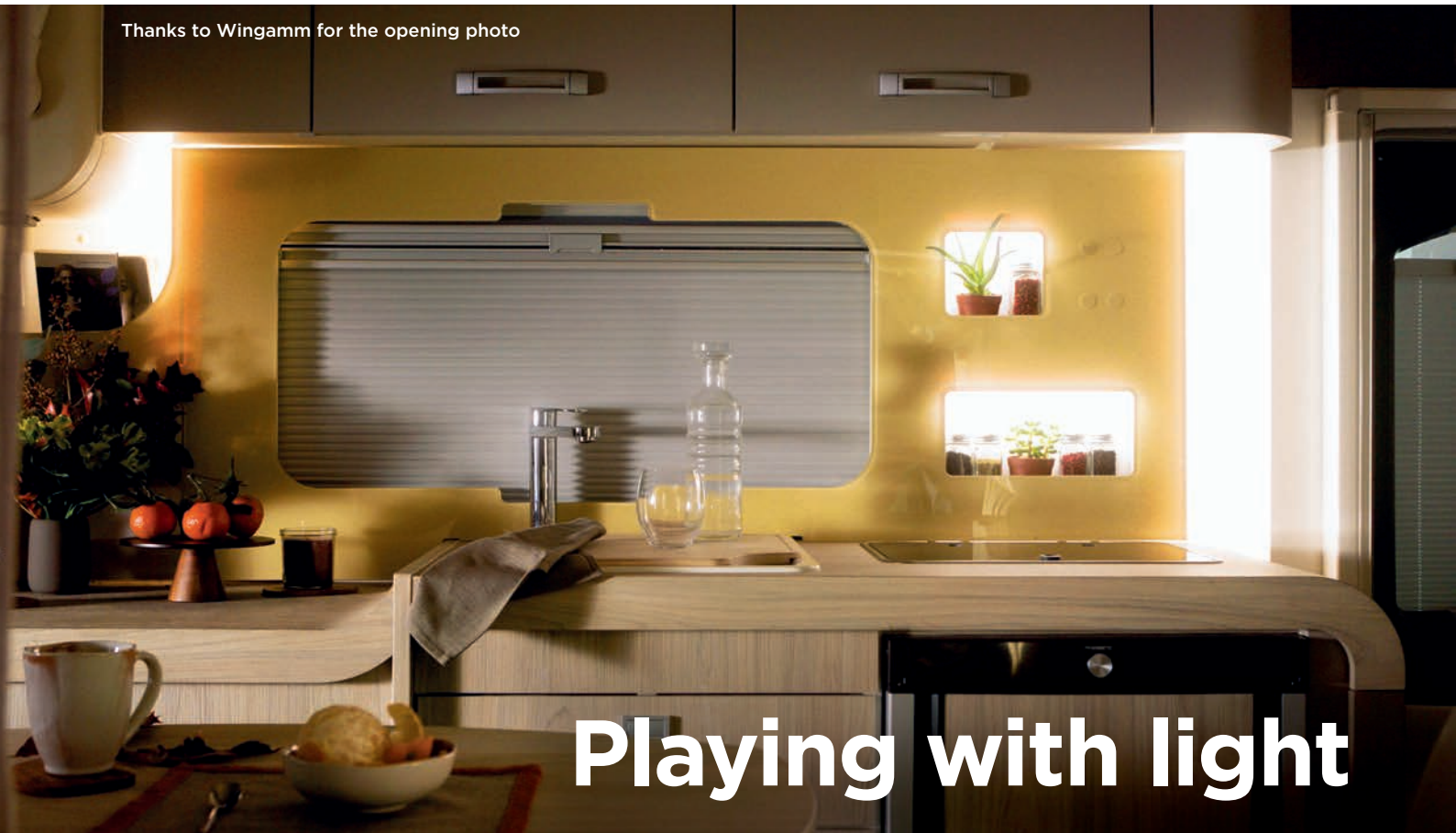


Thanks to Wingamm for the opening photo



Playing with light

Bartolacci Design has been expanding its business for some years now, thanks to investments in machinery and human resources: from lighting systems to methacrylate furnishings, its range of action continues to grow

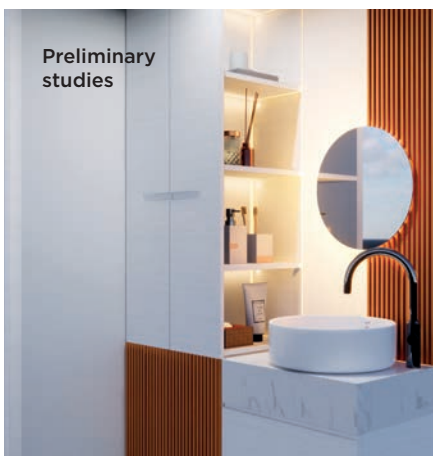
Words Renato Antonini

A leader in automotive lighting, with a focus on RV components, Bartolacci Design has more recently been growing its product offering with a range of methacrylate furnishing accessories. But the company continues to developing its offering, not only by expanding its production capacity, but by including

new materials and ever more complex components. In recent years, it has demonstrated its know-how with the introduction of shelves and wall panels, integrating lighting elements not only for their functional value, but also for their highly appreciated scenographic effect. Today, Bartolacci Design is also a manufacturer of

functional walls for the kitchen and bathroom areas. A number of furnishing elements can be integrated, from decorative mirrors to shower columns. This has been made possible by the company's technical know-how and the use of high performance equipment, in which it has made major investments starting in 2015. The Rignano sull'Arno factory, a few kilometres from Florence, has two laser cutting machines, the largest of which can handle pieces up to 200x150 cm, along with folding machines, thermoforming presses and UV dryers for its gluing processes. The latest investment was a CNC pantograph, which enables Bartolacci Design to machine a wide variety of materials including polycarbonates, DBond and other plastics, as well as wood and aluminium.

Bartolacci Design's strategy for growth is not just a matter of acquiring the latest and most advanced machinery, but also investing in human





resources, recruiting a range of professional figures to assure the best possible service for its clientèle. Not only machines, but also professional staff, with all their experience and diversified know-how. This is clear when we talk to the people most intimately involved in the company's development process, starting with its owner, Andrea Bartolacci.

"I totally believe in this project," says Andrea Bartolacci, owner of Bartolacci Design, "the main objective of which is to grow the quality of our service to our clients. Our production - completely Made in Italy - consists in a diversified range of lighting products. But manufacturing is only half the game: the other half is our wide range of services, like our product customisation services. We offer assistance in industrialising product concepts, starting with custom moulds and tooling, prototyping and finally series production. And al-

though it's true that the core of our business is still our lighting solutions, it is equally true that we are a well-established vendor of design and fabrication services for complex RV interior components. For instance, we make entire functional walls, with fully integrated lighting and backlighting, along with custom screenprinting, painting and laser engraving for both decorative and functional purposes. Ever more clients are asking us to industrialise their product concepts - and of course we're happy to employ our experience and know-how in their service. Our objective for the future is to increase the automation of our production processes, because that boosts efficiency and offers the client better value for money."

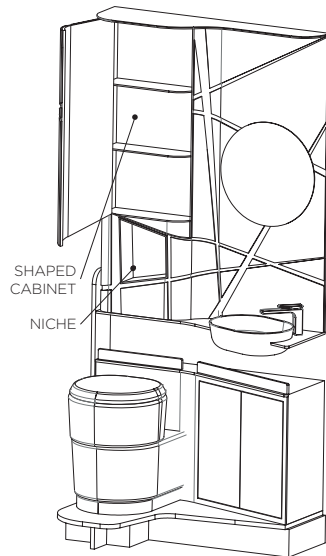
"At the present time, we are able to interpret our clients' design concepts," says Lorenzo Maggini, Sales Director for Bartolacci Design, "and offer them our best package of products and ser-

vices. This applies both to our lighting solutions - where we offer a full range of options - and our methacrylate furnishings. We offer conventional solutions in both areas, but we are also able to offer product ranges featuring highly innovative design and technical solutions. We offer a full spectrum service: the design development process is supported by our ability to fabricate the moulds and tooling for a wide range of materials - always to the client's specification. We are expanding our presence in all markets, both in Europe, with our new business in the UK, and beyond, in Japan and Australia."

"I worked in the fashion industry for thirty years," says Daniele Santoni, a technician specialised in methacrylates and other materials, "always with the greatest attention to the quality of the material and the type of processing, especially in gluing. I strongly believe in the importance of creative,

non-conventional solutions, but I also believe that we have to offer the best value for money. The company makes my experience available to the client in finding the best technical solution to their requirements."

"As a young designer, my work consists in interpreting the client's requirements," says Carolina Bogani, designer, "and suggesting stylistic and design solutions which bring their needs and aspirations to life. I help the client to develop furnishing concepts which are not only striking and stylish, but which are also easy to install and apply, as well as keeping costs down."



Company Profile

Bartolacci Design was founded in 2005 as a LED lighting specialist in the recreational vehicle sector. The company grew rapidly but progressively: Andrea Bartolacci, the owner, focuses greatly on product and service quality. The LEDs are supplied by leading international companies and the criteria for selection are extremely exacting. "We make the difference between LEDs and LEDs" is the company's slogan, precisely because of the great attention that it dedicates to looking for ever more ad-

vanced technologies and quality control systems. Bartolacci Design lighting systems are fitted on vehicles from the most important recreational vehicle manufacturers in Europe today, including the Rapido, Trigano VDL, Pilote and Hymer groups. In 2016 the company added, to its range of spotlights, roof lights, outside lights and lighting integrated with aluminium, an additional line of plexiglass accessories which, in combination with the LED lighting, generate original plays of light. In 2019 the



Lorenzo Maggini - Andrea Bartolacci

transfer to the new headquarters took place. Today the company employs 15 people, plus some external collaborators, and is spread over a covered area of about 700 square meters to which are added large outdoor yards.