



Indel B launches the OFF range

An innovative 12V air conditioner, installation and portable compressor refrigerators are the products of the Indel B OFF range. The new brand has the growing camper van market in its sights and provides practical answers to the concepts of independence, autonomy and adventure, addressing holidaymakers who do not like planned, conventional trips

Words Renato Antonini

*OFF Indel B
Cruise 65*

The new brand called OFF was presented in September at the Düsseldorf Caravan Salon. Name and the logo suggest that OFF is the personal journey in search of authentic experiences. It is an invitation to unplug, to fully appreciate the deeper meaning of travelling in complete autonomy, with limited space on board and little accessibility to the power grid. The brand is new but it did certainly not spring out of nowhere. On the contrary, it is backed by a lot of experience. OFF is a direct emanation of Indel B, an Italian company with worldwide ramifications, more than fifty years of history and a listing on the stock exchange to testify to a turnover of large proportions. Leader in the truck refrigerators sector that has been operating in the RV sector for many years now, Indel B has decided to launch a range of products for everyone

who want to experience travelling on the road in a real, profound way, in direct contact with the surroundings and nature. OFF is a young brand aimed at a young audience, at least in spirit.

There are three product lines, articulated in many variants: 12V air conditioners with no equals in the world, fixed installation refrigerators and portable refrigerators. The latter are mainly intended for end customers, although some models can be usefully used to equip small camper vans and even for flexible indoor-outdoor use. For instance, the various Travel Box models are interesting, with capacities from 15 to 47 litres, which can also be mounted on a pull-out slide. Among the portable refrigerators, noteworthy is the LiON Cooler line with rechargeable extractable battery (over 20 hours of



OFF Indel B Lioncooler X40A

indelB

OFF Plein Aircon 12V
Below: the split



autonomy without electrical connection). We must not forget that, in recent times, the interest of manufacturers in extremely compact motorhomes for which products like these are perfect has been rekindled in Europe.

12V air conditioner

The new Plein-Aircon 12V air conditioner is a product of sure interest for motorhome users and manufacturers who want to offer as an option an air conditioning system tailored to the vehicles in their range. Like the OFF refrigerators, it focuses on the combination of comfort and autonomy. It is a real air conditioner, but does not need to be connected to the external 220V power supply: Plein-Aircon 12V works only with the 12 V auxiliary battery, without the need for inverters and generators. It is designed to cool and dehumidify the living pod of camper vans, but it is also suitable for small and semi-integrated motorhomes, up to 6 meters long. It is designed for installation in the rear area of the vehicle, near the bed, exploiting the existing opening in the roof to accommodate a 40x40 cm skylight. It communicates with the passenger compartment by means of a roof unit equipped with two vents. Its main function is to create an optimal climate in the sleeping area during rest hours, but it can make a significant contribution to cooling the passenger compartment while travelling. Plein-Aircon 12V is equipped with a timer for a programmed switch on and remote control. It can be equipped with an adapter for operation with a 220 V mains. Plein-Aircon 12 V has a cooling capacity of 1150 W, more than enough for the function it has to perform on small vehicles. Consump-



tion is reduced, absorption in automatic mode is 18 Ah. With this new product, the company provides real responses to the needs of a fast-growing market segment, such as that of camper vans, transferring all its experience in the field of 12V refrigeration to an air conditioning unit.

Cruise: installation refrigerators

The OFF range incorporates the expertise of Indel B in the production of 12V compressor refrigerators, integrating the built-in Cruise line models. There are now millions of Indel B refrigerators mounted on various types of vehicles, the only automotive-certified and approved as original equipment by all European and North American truck manufacturers. They are designed with a careful eye to noise and consumption to guarantee the perfect combination with RVs that must operate autonomously without connection to the mains. The proven reliability of these products is offered in the Cruise series of OFF, with eight models in the catalogue, designed for fixed installation in the RV kitchen units. There are not only compact models for camper vans, but also high-capacity versions suitable for motorhomes and semi-integrated RVs. It ranges from a minimum of 42 litres to a maximum of 130 litres. Interesting is the CR 86 model, with a slim width (only 38 cm) and remarkable height (86 cm) offering a capacity of up to 86 litres. The Cruise range also includes a drawer model, the CR 49 Drawer Inox with a capacity of 49 litres, and the interesting CR 65 which weighs 18 kg and consumes only 0.28 kWh over 24 hours.

By exploiting compressor technology, OFF's Cruise refrigerators have a cooling capacity very similar to that of domestic refrigerators, ensuring a low internal temperature even when the external temperature is high. All models have a real freezer compartment for storing frozen food. To offer maximum installation flexibility they are made with reversible door system.



OFF Indel B Cruise 86



Company profile

Indel B was born in 1967, from a great intuition: to take advantage of the invention of a small direct-current battery powered compressor to produce extremely small refrigerators that can be installed and operated in all the various needs when on the road: recreational vehicles, commercial vehicles, pleasure boats and more. As the years went by, Indel B grew to become a group capable of offering a wide range of products. Not only refrigerators but also air conditioning systems and more to meet the needs for greater comfort in the various target sectors of the companies of the group, including Automotive, Leisure (Nautical and Recreational Vehicles), Horeca (Hotellerie, Restaurant and Cafe). Today, the group is recognised for its history, for its leading market position and for its constant drive to innovate, often being a true trailblazer of products and processes.

