



Slider black

## Shedding light across two continents

After the RVX in Salt Lake City, Dimatec is attending at the Caravan Salon in Düsseldorf again this year with exciting new interior and exterior lighting solutions.

*Words Andrea Cattaneo - photo Enrico Bona*

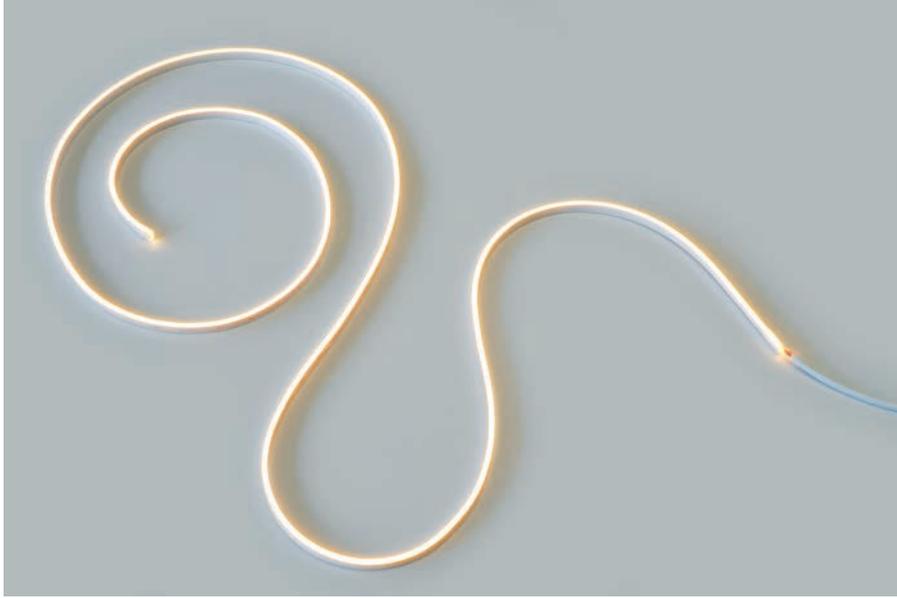
**T**he mission to improve RV lighting products continues for Dimatec in a market segment in which the Italian company has been present for thirty years. The presence of Dimatec at the RVX in Salt Lake City last March was particularly noteworthy as it officially marked the entry of the Italian manufacturer on the American market. "We attended a trade fair across the Atlantic for the first time because we think that the moment has come for us to expand our



Slider silver

borders and the USA are particularly interesting", declared Richard Pirovino, owner and founder of Dimatec. "It is a dynamic market and there is plenty of scope for developments. We have just started operations in America. There are regulatory issues to be addressed but this does not scare us, also because we are supported by a local partner. In the USA there is a lot of interest towards the European RV market, in terms of style and technology. I can confirm this based on the



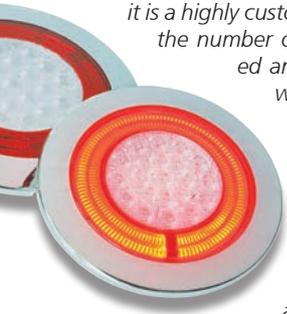


appreciation we gathered from visitors to our stand at the RVX."

So, while the US market is about to be developed, the European market has been appreciating Dimatec products for some time. The company is reasserting its focus on European manufacturers by attending the Caravan Salon and perfecting the light range. They will be going to the important end-of-summer event in Düsseldorf with several new products while some successful models will be restyled.

"We recently invested in a number of moulds to create a complete product line-up that we called **Slider**", explained Richard Pirovino. "It is a bar into which various lighting elements are inserted. We can install individual spotlights and groups of lights on a track and even a module with USB port. In other words, it is a highly customisable system in terms of the number of units that can be inserted and the length of the track, which can be as long as needed. We aimed for a modern, minimalist, very elegant design. There are two versions – Silver and Black. We started with a surface mounted solution and then added a recessed variant for installation in the vehicle ceiling."

For the 2020 season, Dimatec is also offering a new series of **spotlights with flexible arms** characterised by the coloured silicone coating of the stem and cup. The soft, colourful and jointed product creates a comfortable feeling. It can be moved quietly and is very handy. The colour can be customised on demand and is particularly useful in the children's area of caravans and campers. A new



more powerful optical unit is used, namely a 2W COB LED outputting a very broad, deep light beam.

Worth mentioning is also a small revolution in the field of **USB mounting plates**. They can now be inserted vertically and no longer just horizontally, which is undoubtedly interesting in situations where there is little available space.

One USB port plate has newly designed screw covers. It is very compact and equipped with flexible arm, touch control and courtesy light for the night.

The **flexible strips lighting** system with uniform LED light output is one on which Dimatec has invested greatly in terms of research. It is a flexible rectangular profile with a 4x8 mm section that can follow the shape of even complex elements. It becomes practically invisible when off. It can also be used outside the vehicle. It is supplied in the length requested by the manufacturer or in 5-metre coils, with indication of the possible cutting point to facilitate the work of installers. The light output ranges from 1.5 W/metre to 5 W/metre.

Finally, there is a **new ceiling lamp** that snap-fits its housing. It has a new body design created using a special die-casting instead of laser-cutting and has excellent heat dissipation properties. It is equipped with a uniform side light. It can be programmed and dimmed with the simple touch of a button.

Dimatec is still work successfully in the field of **exterior lights** and has added a **new series of rear light clusters** in two different diameters – 122 and 155 millimetres – to its already comprehensive range. The two different diameters can be paired as required. The light guide tail lights output uniform, no longer dotted, light. Tail light, brake light, reversing light and direction indicator are integrated in a single light cluster. The new clusters pair well with the light guide side markers presented last year. Dimatec has a truly complete range and is well equipped to take on the market.



## Company Profile

A specialist supplier of lighting systems for recreational vehicles, Dimatec S.p.a. has been in business for over three decades. Officially founded in 1983, the company's roots go much further back, considering that its founder Richard Pirovino began doing business in the sector with his first installations in 1974. In 1989, Dimatec entered the lighting sector manufacturing lamps, and just a few years later launching Veralux, an exterior 12 Volt fluorescent lamp with 11 Watts of power that soon became a best seller in the caravanning market. Dimatec operates both in the original-equipment market and aftermarket, selling its own products while also acting as a sales agent, bringing together recreational vehicle manufacturers and component producers, offering a huge gamut of accessories and spare parts. Dimatec obtained ISO 9001:2000 certification in November 1999, and has worked tirelessly to enhance its internal production processes in order to achieve its objectives, while constantly striving to provide better and better customer service. In 2017 Dimatec upgraded its certification to the new ISO 9001:2015 standard.

Above: Richard Pirovino

