

Lippert Components "Space on Demand"

Leading European RV producers like Adria, Knaus-Tabbert, Bailey, Elios, Equi-Trek, Le Voyageur, Reimo and RS Motorhomes have chosen LCI as reliable and innovative partner to supply slide-out systems.



Lippert Components, Inc. entered the European market three years ago and it has already showcased with its products three times at NEC in Birmingham and three times at Caravan Salon in Düsseldorf, immediately raising a constantly growing attention from European manufacturers, as well as from final users. Lippert Components spent nearly three years interviewing European travelers, manufacturers, and suppliers to determine the ideal combination of slide-out product features to complement international caravanning designs. As a result of this research action Lippert Components has tied his name and has developed special projects with some of the most important RV builders in Europe. Big manufacturers like Adria, Bailey, Elios, Equi-Trek, Le Voyageur, Reimo, RS Motorhomes, Knaus-Tabbert have chosen LCI as a reliable and innovative partner for slide-out systems supplies.

"We are confident that the time we've spent researching and gaining insight into

the European leisure vehicle industry will be evident in the product innovations we've created" - says Jason Lippert, CEO of LCI - "The thoughtful slide-out designs and innovations we have displayed at Caravan Salon 2016 has highlighted the key insights we've gained and are the direct result of our dedication to the European market".

Larry Revelino, LCI's Director of International Business Development explains more: "Our experience in markets across the globe has helped LCI with our ability to take a product line and adapt it to the needs of consumers with similar but unique requirements. Slide-outs in Europe are a great example".

Now with a growing demand for lightweight, expandable space, Reimo is making LCI slide-outs widely available to their customer base as distributor for Germany of Lippert Components' products. "Slide-outs have always been a solution reserved for the U.S. market and very special applications in Europe," said Felix Holona, Vice COO & Head of Purchasing,

Reimo Reisemobil, "With the new Euro Slide and Van Slide from LCI, this has changed. The European converters have new tools available to develop completely new layout concepts and solutions for their customers. Reimo is very happy to have teamed up with LCI and with the LCI product range. Reimo will provide technical support and training in order to offer a one-stop shop for all manufacturers who are interested in these new possibilities."

The combination of technical support, flexible product design and easy availability allowed by Reimo and Lippert can enable caravan and motorhome manufacturers of all sizes to produce vehicles with improved weight per square meter and floorplans uniquely more livable than ever before. The two latest outgrowths of this product revolution are LCI's ultra-modern Euro Slide and the Van Slide, both available through Reimo.

"By adding a slide-out system, a vehicle can be shorter and lighter, yet have more than two square meters of extra space," - says Larry Revelino - "We produce thousands of slide-outs per year and we have a great amount of experience with this product. We developed these systems to meet the requirements of the European market and are very pleased with the success achieved in these first months in Europe".



Matjaž Grm
 Marketing and Sales Director



ADRIA

Adria Compact SLS thanks to the LCI Euro Slide system, enables a transverse twin bed layout at under 6m in length. "We started to develop the slide-out technology for the Australian market with a product that is solid, light and simple. This test was very good, and we were confident enough to accept the challenge in Europe" said Matjaž Grm, Marketing and Sales Director at Adria Mobil. "We knew that the trend in Europe is for shorter motorhomes, but in a six meter layout there is a loss of functionality. So we tried to find a solution for the long bed, which is the most popular solution in Europe, in a six meters motorhome. The vehicle is very successful: people feel that it is something different and come to see the products in person. While some place orders immediately, there are others who want to know this technology better. We go step by step, even if we are thinking of extending our proposal for the next year with more products."



LE VOYAGEUR

At Salon des Vehicules de Loisir 2016 in Paris Le Voyageur has introduced the LCI Euro Slide on its model Liner. The prototype showcased in Paris was full furnished and equipped by slide-out system on the side wall: the vehicle is



Gilles Lavandiere
 Production Site Manager



3 meters long and can extend for 50 centimeters on the side.

"During the show in Paris we collected the extremely positive feedback from our users and we can say that this model will be the main guide for our development projects from now on" - says Gilles Lavandiere, Production Site Manager for Le Voyageur and RMB - "We will let the user choose the interior layout and we can predict the launch of the Liner model slide-out equipped by the end of 2017. Our sales perspectives expect to supply about a dozen vehicles per year."

EQUI-TREK

"Equi-Trek were the first UK motorhome company to use slide-out technology on the smaller class of motorhomes and has built from its experience over the past several years with the Lippert Slideout system into the current extensive range", said Tom Janion, Equi-Trek Managing Director. Larry Revelino commented: "Equi-Trek and Moto-Trek were one of our earliest customers to begin adding space to their product with slide-out technology from Lippert Components. Their innovative spirit has led to some very exciting layouts. Throughout the show, the spacious living area created by the Lippert kitchen slides, sofa slide, and bedroom slide generated great interest as consumers lined up to view the Equi-Trek layouts."



TABBERT

The Tabbert Cellini caravan features an LCI slide-out system. Its success was confirmed by Mauro Degasper, Export Manager for north and south Europe at Knaus Tabbert Group. "This caravan has been an astounding success both in terms of sales and public interest. People are entranced by the caravan's roomy feel. The slide-out provides a space like that of a hotel suite," said Degasper. "At first we could not even produce the quantities that were requested by the market. Now the Tabbert Cellini caravan is performing very well both in France and in Germany"

BAILEY

During the last Motorhome and Caravan Show 2016, held in October in Birmingham (UK) Bailey showcased its first vehicle with a slide out system. The vehicle was the caravan Rangefinder Comet and the system was a LCI's slide out. Bailey is the first European caravan brand to

manufacture in Australia. Bailey group's first ever slide-out model, was launched in Australia in September 2016 and it has been warmly welcomed by Australian caravaners. "Feedback at the show has been incredibly positive, with the slide out being the most impressive feature as it maximises usable space in the caravan and provides 60 cm of extra space in the bedroom area of the van. – says Gina Stanwell, Sales and Marketing Manager Bailey Australia - The extra space allows you to walk comfortably around the bed to the rear ensuite/washroom. Bailey of Bristol acknowledge the proven customer desire for slide outs in the UK, however it will take time and consideration to develop a range of slide-outcaravans light enough to be towed by popular vehicles in the UK so plans for the future at this stage are unknown."



REIMO



Reimo recently completed the prototype phase with LCI's slide out system and presented its new Star van to the public at this year's Caravan Salon. Based on the Mercedes

Sprinter platform, the Star van uses the patent pending Van Slide, a mechanism based on LCI's time-tested In-Wall® Slide-Out system. The Van Slide extends the rear of the vehicle to expand the bed length. Once the slide-out is extended, more space is given to the dinette and toilet areas, making them more spacious and comfortable. The double bed reaches a length of 190 cm, another record for a van.

The motors and mechanics are designed to provide maximum living space and extreme reliability. The system is delivered fully assembled, making managing inventory easy, and room boxes can be built off line, saving time and labour cost. Once the In-Wall Slide-Out is on a room box, simply slide the room into the caravan or motorhome and attach. A smart system continually monitors the motors for safe operation and the obstruction-sensing technology stops the slide-out movement when an obstruction is sensed.

RS MOTORHOMES

RS Motorhomes showcased two vehicles at NEC, Motorhome & Caravan Show 2016, in Birmingham, UK, equipped with Lippert Components slide-out systems. These were the model RS ENDEAVOUR, based on Iveco mechanics, available with automatic gear too, and the bigger RS EVOLUTION, powered by Mercedes Ateco 1024 engine. RS EVOLUTION presents a central extendable "U" dinette in the front area while the rear of the vehicle is configurable by different layouts to fit any traveller's needs: central bed, french bed, twin beds. "People entering our vehicles really get surprised and the old starting fear of mechanism damages related to the sliding systems is actually quickly vanishing - says Allison Rowe, Director at RS Motorhomes - Now travellers in the UK are very interested and willing to look and test these solutions"



ELIOS

Elios, one of youngest brands in the sector, specialized in building campervans has presented at SDVL 2016 in Paris, two semi-integrated compact vans equipped with a rear slide-out extension system EuroSlide by Lippert: the Carvan XP with traversal bed over the garage, 5,99 meters long, and the Carvan XL with twin beds over the garage and 6,60 meters. Both vehicles are only 2,12 meters wide. This variable layout cell already succeeded among the users on the Adria Compact SLS, now offered also on these two semi-integrated by Elios, allowing to enlarge the bed-room about 70 centimeters.

