Extending its global reach

Over the past 15 years, LCI has made over 40 acquisitions and has grown from $200 million in sales to almost $1.5 billion in sales in 2015. Today, LCI is the leading supplier of components to the U.S. recreational vehicle (RV) industry. In May of 2016 Lippert Components acquired the Italian Project 2000 srl.

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Davide Nardini - Project 2000 CEO

Who is Lippert Components? Founded in 1956 by Larry Lippert, Lippert Components (LCI®) had its humble beginnings in the United States manufactured housing industry. At the time, there was a housing shortage in the post-war era, and manufactured homes became a popular option for those who needed quick, affordable housing. Larry started building manufactured housing roofs out of a small garage in rural Michigan, and thus LCI was born. Larry’s son, Doug led the company from 1977-2003, and Larry’s grandson, Jason, continues to lead LCI today. Over the past 15 years, LCI has made over 40 acquisitions and has grown from $200 million in sales to almost $1.5 billion in sales in 2015. Today, LCI is the leading supplier of components to the U.S. recreational vehicle (RV) industry. LCI’s vast array of products include marine, bus, heavy truck, cargo and horse trailers, military vehicles, construction equipment and emergency vehicles. In recent years, LCI has extended its global reach by acquiring SpectA L Industries of Quebec, Canada, a leading supplier of windows to a wide-range of industries, and most recently, completed the acquisition of Project 2000 S.R.L., a leading Italian manufacturer of motorized entry steps, bed lifts and RV accessories. “We have been working tirelessly to establish a presence in the European caravan market for the last three years,” said Jason Lippert, CEO of Lippert Components. “Project 2000’s team, products and innovative focus were key factors in our decision to make this acquisition, and we believe they will provide a great foundation for LCI in the European RV market.” Continued Lippert. CEO of Project 2000, Davide Nardini, also commented, “I was drawn to Lippert Components because of their similar desire for innovation. I believe that, together, our companies can design and innovate some of the best RV products for the North American and European RV markets for years to come.”
“We have great potential to bring new solutions for existing products to international customers. I believe that the European market is ready to see fresh, innovative solutions to improve the caravanning experience.”

Lorenzo Manni - International Caravan Sales Manager

Making Connections

Larry Revelino, Director of International Business Development for LCI, has spent the last three years building relationships with European, Asian, and Australian OEM’s, bringing new and innovative technology to the mobile lifestyle. Revelino commented, “We have found that the variety in customer requirements, environmental conditions and manufacturing techniques lead to exciting global opportunities for LCI. The breadth of our expertise has enabled LCI International to adapt our wide array of products to solve problems that contribute to revitalized local markets. One prime example is our “slide-out” product line in the European communities. No company on the planet has the experience that LCI possesses with slide-out design. We have had great success working with European manufacturers to create “lightweight space” and improve the “road size” of leisure vehicles with the addition of newly engineered, “ultra-water-tight” slide-out designs. These manufacturers are adapting creative interiors focused on more comfortable and more “livable” space. Consumers, on the other hand, have been quick to realize the benefits of fresh, modern designs supported by our slide-out technology.” LCI has also bolstered its international sales staff by adding Lorenzo Manni as the company’s first International Caravan Sales Manager. Manni, who has spent 10 years in the European Caravan Industry, brings a wealth of knowledge and familiarity with suppliers and manufacturers in the European markets, providing a solid foundation for LCI’s international sales. “We have great potential to bring new solutions for existing products to international customers. I believe that the European market is ready to see fresh, innovative solutions to improve the caravanning experience,” said Manni. “I couldn’t be more excited about the opportunity to focus on LCI’s European sales and continue to grow the LCI brand.”