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The four pillars of Carefree of Colorado

Carefree of Colorado has been designing and manufacturing RV Awnings for over 40 years. With the RV Industry showing no signs of slowing down, this is a welcome opportunity to showcase Carefree's innovative and expansive product line, RV Awnings and accessories for whatever every type of RV. "We strive to make sure Quality, Value, Performance and Style show through in everything that we do" they say at Carefree.

Words Antonio Mazzucchelli

At Carefree, quality starts with utilizing high-quality raw materials and state-of-the-art manufacturing technology to produce the fit, form, function and finish that are the staples of the company's design discipline. A highly experienced workforce, averaging seven years of experience, ensures that every product that is sent out the door is of the utmost quality, meeting design standards and, most importantly, the expectations of customers.

When it comes to value, Carefree is focused on providing a full product range and acting as a one-stop shop for all awning applications. Carefree serves the RV market by offering awnings for virtually any RV, from the entry-level pop-up camper, up to the custom million dollar bus conversion. An important key to the brand value is the pledge to Customer Service. With a highly trained and knowledgeable Customer Service Team, Carefree is able to maintain strong customer satisfaction by offering unparalleled support throughout the shopping experience and product lifecycle.

Carefree aims to deliver an exceptional user experience with every product distributed and the performance and features of its products have been carefully considered and implemented to only improve the user experience. Additionally, Carefree understands that RV is an extension of the owner experience and makes sure that the products are designed to accent any RV's style. Many fabrics, patterns, and colour options are offered to match the wide range of RV products available in the industry today, as well as the capability to easily upgrade the style and performance of RV awnings as those needs evolve.

The New CarefreeOfColorado.com & E-Carefree.com

Products were not the only innovation from Carefree in 2015. "We are also excited about the launch of our newly redesigned and easier to use websites – said Mike Farmer.

Carefree of Colorado VP Sales & Marketing - Both CarefreeofColorado.com & E-Carefree.com feature streamlined menus, simple navigation and mobile-friendly pages. Shoppers have the ability to configure their own custom awning or accessories via our product configurator, find repair parts, replacement fabrics, authorized dealers, or useful technical information like videos and installation guides". For Dealers, E-Carefree allows them to configure products, place orders, and select their distributor of choice streamlining the ordering process. It also gives access to track existing orders, warranty claims, and open invoices ensuring dealers can better serve their customers in an efficient and timely manner. "Carefree's sole focus is on the design and development of RV Awnings and related comfort and convenience products – continues Mike Farmer - What sets Carefree apart is our commitment to innovation and the four pillars of our business; Quality, Value, Performance and Style".

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New Products from Carefree of Colorado

As a leading supplier of RV Awnings and Accessories, Carefree has a tradition of continuous improvements and product innovation. The past two years were no different as Carefree released two brand new awnings and a revolutionary protective wrap.

The Latitude™ Awning

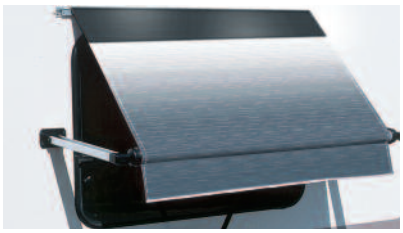
The Latitude Awning is the next generation of RV Awnings. This innovative, patent-pending design allows the freedom to position the awning on a RV without having to allow space for the vertical arms of traditional RV Awnings. Because the Latitude has no vertical arms, it allows for unrestricted head clearance giving the RV owner more usable space underneath the awning. In addition, the Latitude's sleek architecture allows it to complement RV manufacturers new upscale paint jobs and aesthetics. Other features of the Latitude are:

- Extension with One Touch
- Direct ResponseTM Auto-Retraction
- Available in Single & Dual-Pitch Models
- Includes LED Lighting

The Longitude™ Awning

The Longitude Awning was designed to be lightweight and versatile. It boasts shorter arms (56" below the awning rail) to fit both standard and 5th Wheel Gooseneck applications while still offering the ability to adjust the pitch setting. There are a total of six different pitch settings ranging from a flat pitch to a steep pitch. The Longitude also comes with the ability to independently adjust the arms for maximum shade or water run-off. It can also retract with the arms in different pitch settings which is an exclusive feature to the Longitude and Carefree awnings. Other features of the Longitude are:

- Sleek Low Profile Design
- Billow-Proof Motor – No Travel Locks
- Easy Push Button Operation
- Includes LED Lighting

FLXguard® Protective Wrap:

FLXguard is a lightweight, highly robust material having the appearance and protection properties of more expensive, heavier metal wraps at a fraction of the cost. It is comprised of a flexible proprietary polymer developed by Carefree that rolls up with your awning to protect it from sun, rain or abrasions when the awning is closed or when you're traveling down the road. It attaches directly to the awning canopy via a special welding process to ensure the seal never comes undone. It comes as a narrower guard for smaller awnings or a wider guard for larger awnings offering unparalleled versatility not found in standard protective wraps. It can accompany all types of Carefree Fabrics on Patio, Slideout, and Window Awnings to give the RV a uniform look all around. FLXguard is available in Satin, Gloss White, and Gloss Black with other color options being developed for release in 2016. Also available for fabric replacements of Carefree and virtually any competitive brand awning.