

A look to the future: innovation is the name of the game

Bartolacci Design expands its LED lighting products line with complementary plexiglass – made accessories aimed at recreational vehicles.



Andrea Bartolacci
CEO



Claudio Paolini
Sales manager

Words Andrea Cattaneo



Since 2014, when they decided to abandon the old brand and start anew by entirely re-organizing the company, Bartolacci Design has lived two intense years. An innovative path that started with the production process streamlining, which resulted into an increased flexibility on two crucial fronts: immediate and prompt problem-solving aimed at providing the customer with countless variants upon request and the cooperation strengthening with the most important worldwide manufacturers while creating new relationships. The key to these results was the focus on technology /design combination obtained with Made in Italy products. Among the best products manufactured, it is worthy to mention the HT and HTS built-in LED spotlight line series and the elegant Plexy ceiling-lamps line. The Bartolacci Design team took on a new challenge for the upcoming season, expanding the company's horizon: not only lighting, but also complementary plexiglas-made items and accessories such as coat hangers, bathroom and kitchen accessories and customized light panels for room lightening.

At Caravan Salon 2015 of Düsseldorf, the Florentine company presented an unprecedented range of ABS LED built-in and reading spotlights that with their innovative shapes and colors will enrich the existing products range by making it truly complete and coordinated. Hand in hand with the increase in supply, the production was reorganized, with a further investment in equipment and facilities in order to promptly cope with any type of request. Finally, we should not overlook important and profitable new business collaborations with leading companies in the design and rapid 3D prototyping industry.

Company Profile

Founded in 2005, Bartolacci Design has set the standards in the illumination engineering industry aimed at recreational vehicles for ten years, offering innovation, design and cutting-edge technologies. With its headquarters based in Tuscany, the Italian Company owns state-of-the-art equipment for plexiglass laser cutting apt to create any shape and customization, but also to test new solutions such as, for example, the combination of different materials. All the production phases are followed on the field and each product is tested and certified. Thanks to a flexible approach, Bartolacci Design is able to respond quickly to any camper manufacturers' request by increasing the production volumes without affecting the quality of the products. Among the best-sellers, we find the LED spotlights with flexible or rigid joint arm, the built-in LED spotlights HT and HTR series, the linear and ceiling lamps. Several types and models are available: they differ in the type of light generated, diffused or semi-diffused, with tones ranging from warm white, cool white to neutral white.