

Tecnoform: "TecnoLed" Concept

On the occasion of the 2013 Caravan Salon in Düsseldorf, Tecnoform presented TecnoLed, a clearly defined concept that is identified in five main areas: modularity, lightness, quality, design and sustainability



Tecnoform - leader in the production of furnishings for motorhomes and caravans - presents TecnoLed, a clearly defined concept that is identified in five main areas: modularity, lightness, quality, design and sustainability. Tecnoform continues the tradition started in 2011 by proposing a new and innovative concept: that of modular products. These are design products that are not only aesthetically pleasing but which are also able to provide a serious competitive advantage for the customer's designing skills, since it pertains to a complete unit ready to be mounted in the vehicle. They can also allow you to maximize the benefits of the project-to-cost approach, already developed in retail chain stores. That which it would like to provide goes beyond just the product, and focuses on offering the customer tangible benefits and a distinguished service. The light-weight design, always one of the main properties of Tecnoform products, remains at the centre of the company's most important projects. This feature is clearly important in vehicles like caravans and campers where light-weight furnishing components offer easier and safer transport. This type of product, developed by the company over time, is also finding a great deal of success in the boating sector, where, unlike in the past, an object's weight plays an important role in the development of eco-friendly and sustainable projects. The modular structures have clean, modern lines. In agreement with this trend, the choice of flat and glossy materials, following the motifs of luxury tradition, are generated using innovative technology. White as a predominant colour combined with blue LED lights, which border the openings of the drawers and doors, give them a modern design. All this respects the quality standards which the company has always focused on.



Tecnoform introduces high gloss coating

The inspiration for the new patent gloss finish was taken from the marine sector, where Tecnoform has extensive experience in creating furniture for boating. This cabinetry with high gloss coating, has been proposed in the current season and has been very successful in both the U.S. and Europe market. This technology, using standard materials, allows to have a glossy effect, as if the surface was lacquered, and also preserves the lightness of the furniture and with affordable cost.

