SuburCAN!

CAN and Suburban are partnering together with the aim of conquering the North American RV market with European-style cooking appliances. Their product range debuts at the RVX: The RV Experience in Salt Lake City in March.

Words Giorgio Carpi

A new partnership agreement between Italian cooking appliance manufacturer, CAN srl, and Suburban, a division of Airxcel Inc in USA, will offer several European-style, sealed-burner cooking appliances to the North American RV market. The two companies are well suited as CAN has supplied cooking appliances to high-end European marine and RV markets for over 30 years, while Suburban has provided appliances for all types of RVs for over 50 years. *"CAN's reputation of offering high quality products and a high level of customer service matches well with our core beliefs. We are thrilled to assemble and distribute these products to the North American RV market to strengthen our cooking appliance product line,"* said Art Klee, Suburban's President. *"The Suburban-CAN branded products offer contemporary European styling and performance. They also provide the RV galley added luxury,"* he continued. *"Partnering with a market leader like Suburban, with a solid reputation for quality and performance is a natural fit for us,"* said Paolo Moresco, the main shareholder of CAN srl. *"We look forward to growing the product line and offering customers greater variety and value. We see our new commercial arrangement as a much more focused approach to meeting the needs of customers, and a new model for relationships between various players in the sector. In my opinion, this approach is better than the current model of bigger companies acquiring smaller ones."* Designed toward mid to high-end RV's, the new partnership will offer a range of cooking appliances, including: a 2-burner glass-top cooktop (PV1357), a flush mount 2-burner elliptical drop-in cooktop with glass cover (FC1348), and a flush mount 2- burner rectangular drop-in cooktop with glass cover (FC1336). In addition, other products include: a flush mount stainless steel sink (LR1770), and a flush mount combination sink with a 2-burner cooker with glass cover (FL1780).

TWO BURNER DROP-IN

The sleekness and rectangular shape allows the use of larger diameter pans to create a new elegant extension to any galley.

Key Features: Stainless steel - Powerful and high efficiency burners - Elegant glass lid included - Gas safety valve - Easy maintenance - Built-in unit - Piezo ignition.

ELLIPTIC TWO BURNER DROP-IN

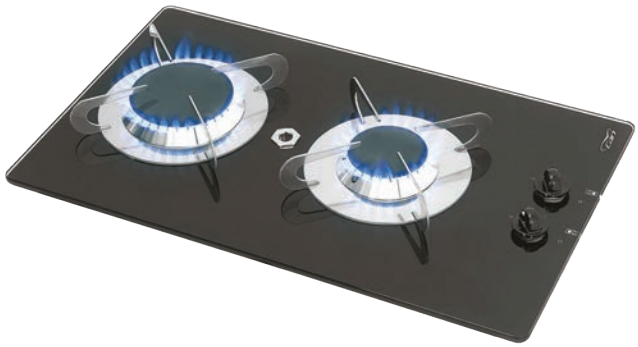
Two burners for cooking two dishes simultaneously in an efficient space. Cook your favorite dishes just like home.

Key Features: Stainless steel - Powerful and high efficiency burners - Elegant glass lid included - Gas safety valve - Easy maintenance - Built-in unit - Electronic ignition - Unique round shape.

TWO BURNER SINK COMBO

A cooktop and sink in a single unit, hidden beneath 4mm of tempered glass creating a practical working surface. Available in right-hand sink version.

Key Features: Elegant glass lid included - Stainless steel - Piezo ignition - Powerful, high efficiency burners - Gass safety valve - All in one unit - Waste and water tap not included.



ELEGANT TEMPERED GLASS COOK TOP

Thick glass tempered surface, stainless steel pan supports paired with two sleek and powerful burners.

Key Features: Tempered glass cooktop - Easy maintenance - Electronic ignition - Gas safety valve - Space saving solution - Powerful and high efficiency
burners.

Future products include a built-in or portable, slide-out kitchen galley. These products will be assembled at Suburban's Dayton, Tennessee manufacturing plant and will be available directly from Suburban from March 1, 2019. Can srl started a silent revolution in the RV sector by setting new standards in the kitchens of large and small recreational vehicles. The Can srl success story started in 2009 when it introduced in a hob with a tempered glass base, already widespread in the nautical world, to the caravan sector. This has become an essential item of equipment for many RV manufacturers. *"With this partnership, we want to be on the customer side by offering a stable and widespread commercial network,"* said Lorenzo Bellini, co-owner of CAN srl. *"We have created a partnership with a strong and solid company, and Suburban has recognized the quality, reliability and unique style of our products. The black glass top combined with the stainless steel elements creates an elegant and functional design. This set a standard in the nautical world that has been immediately appreciated in the RV sector. There are many RV manufacturers who have chosen to use our expertise and flexibility to design custom cooking appliances to specific shapes, sizes and, when possible, colours,"* added Lorenzo Bellini.

Art Klee
President of Airxcel, Inc. - Suburban

Airxcel Inc. Suburban Division

Established in 1947 in Dayton, TN, AIRXCEL INC. - SUBURBAN DIVISION is the leading manufacturer and supplier of RV heating, water heating and cooking appliances. Suburban appliances are known for reliable performance and longevity. It is one of the largest employers in Dayton and over 70% of its workforce have been with Suburban for 25 years or longer. In 1997 it became part of the AIRXCEL, INC. family. Airxcel, Inc., manufactures a variety of specialty air conditioning, heating, ventilating, complementary products and related appliances for recreation vehicles, telecommunications enclosures, school classrooms, modular structures, assisted living, multi-family housing, marine and other specialty applications. Airxcel, Inc. is headquartered in Wichita, KS, and is made up of six operating divisions: RV Products in Wichita, KS, Suburban Manufacturing in Dayton, TN, MCD Innovations in McKinney, TX, Dicor Corporation in Elkhart, IN, Marvair® in Cordele, GA and Industrial.

On the right:
Lorenzo Bellini and Paolo Moresco

Company Profile

CAN, which has been operating in the nautical market from three generations is known for the reliability of its products, the quality of the materials and the capability of comprehending daily nautical life and translating it into concrete and innovative designs. In 2009 CAN decided to take on a new challenge, introducing the CAMPER/CAMPING sector into its range of products, thereby entering new and stimulating markets. And so, the Bellini family has enriched and diversified its range of products with the usual care and attention. Always under the banner of quality and consistency.